

# 600 E ST NW | WASHINGTON, DC 20004

# **REPOSITIONING OPPORTUNITY** FOR UP TO 380K SF

**MYCHAEL COHN** 

Founder & CEO

301-523-7191 mcohn@cohnpropertvgroup.com JOSH SIMON

Principal

301-461-8699

Senior Vice President 301-524-9362 isimon@cohnpropertvaroup.com abrown@cohnpropertvgroup.com

7272 Wisconsin Avenue, 10th Floor, Bethesda, MD 20814

www.cohnpropertygroup.com

**ANDREW BROWN** 

### DISCLAIMER Washington, D.C. | Repositioning Opportunity

**RELATIONSHIP**<sup>®</sup>

DRIVEN

This Memorandum is intended to provide a summary and overview of the real estate described herein (the "Property"), which is being marketed by CPG Realty on behalf of the owner of the Property. The information contained in this Memorandum is provided for informational purposes only and does not contain, is not intended to contain, and cannot be relied on as containing, a complete and exhaustive list or summary of the description or recitation of each and every law, regulation, entitlement, development matter, title matter, environmental matter, contract or agreement affecting the Property, or of all of the obligations, responsibilities and duties concerning the Property which a buyer of the Property may be required to assume in connection with the purchase of the Property and the completion of the development of the Property. The information in this Memorandum may not be relied on in any manner as legal, business, financial, tax or investment advice concerning the Property.

Neither CPG nor the owner make any representation or warranty, express or implied, as to the accuracy or completeness of the information contained in this Memorandum, and nothing contained herein shall be relied upon as a promise or representation whether as to past or future performance concerning the Property. The information herein includes estimates and projections and involves significant elements of subjective judgment and analysis. No representations are made as to the accuracy of such estimates or projections or that such projections will be realized. The information contained herein does not purport to contain all of the information that may be required by prospective buyers to evaluate whether or not to purchase the Property.

The owner intends to sell the Property "as is" without representation or warranty (other than standard warranties concerning title to the Property), and prospective buyers should make their own investigations and evaluations of the information contained herein and do their own due diligence, at their own cost and expense, with respect to any and all the matters concerning the Property.

This Memorandum does not constitute a formal offer to sell the Property. An offer of the Property by the owner and acceptance by the buyer will only be made pursuant to a formal Purchase and Sale Agreement for the Property (a "PSA"), signed by both owner and buyer, the terms of which are subject to negotiation between the parties. The information contained herein will be superseded, and will be qualified in its entirety by the PSA. To the extent that there is any inconsistency between this Memorandum and the PSA, the provisions of the PSA will prevail.

MYCHAEL COHN	JOSH SIMON	ANDREW BROWN
Founder & CEO	Principal	Senior Vice President
301-523-7191	301-461-8699	301-524-9362
mcohn@cohnpropertygroup.com	jsimon@cohnpropertygroup.com	abrown@cohnpropertygroup.com



## TABLE OF CONTENTS

Washington, D.C. | Repositioning Opportunity

D

## CONTENTS

EXECUTIVE SUMMARY	04		
PROPERTY DESCRIPTION	05		
AERIAL	06		
ENTERTAINMENT DISTRICT			
CAPITAL ONE AREANA	08		
LOCATION SUMMARY			
AERIAL	11		
CONVERSION INCENTIVES	12		
TRANSPORTATION	14		
MARKET	15		
LANDUSE			
MULTIFAMILY CONVERSION	19		
CONCEPTPLANS	20		
OFFICE CONVERSION	22		
SALES COMPS			
CONTACTS			

# **BUSINESS TERMS**

UE DILIGENCE:	30 DAYS FROM CONTRACT EXECUTION
EPOSIT:	NO LESS THAN 5% OF THE
	PURCHASE PRICE
LOSING:	SELLER WILL CONSIDER AS-IS, AS WELL
	AS CONTINGENT CLOSINGS
PRICE:	NO ASKING PRICE, SUBMIT BEST OFFER

All information should be independently verified and has been gathered from sources deemed to be reliable, but not guaranteed by CPG Realty, LLC or its agents. Offering Memorandum is subject to price changes, omissions, corrections, prior sales, or withdrawal.



# **CPG** RELATIONSHIP<sup>®</sup> DRIVEN REAL ESTATE EXECUTIVE SUMMARY

**CPG** Realty is pleased to present this exclusive opportunity, on behalf of SC Herman & Associates, to acquire a generational Office Building in the heart of the Penn Quarter District, in downtown Washington D.C. The asset is located just 1 block from the District's premier entertainment venue, Capital One Arena. Other important landmarks within walking distance are: FBI Headquarters (1 block), The White House (7 blocks) and Union Station (8 blocks). The property benefits from multiple Metro Transit stops all within a short radius, Gallery Place, Judiciary Square, and Penn Quarter all a short walk from the subject property.

This 327,663 SF asset is completely vacant, allowing a Developer complete freedom to implement its vision. CPG believes there are multiple strategies that may be implemented.

#### MARKETING TIMELINE



# \*IMAGE OF OFFICE RENDERING

# PROPERTY **DESCRIPTION**

CURRENT BUILDING DEPICTION

5 CPG

**PROPERTY ADDRESS:** 600 E Street, NW, Washington, D.C. 20004

SUBMARKET: Penn Quarter

**FRONTAGE:** E Street & 6th Street

**CURRENT BUILDING SIZE:** 327,663 RSF

**TOTAL POTENTIAL ENVELOPE:** 379,294 RSF

**YEAR BUILT:** 1975

FLOORS: LL, 1-11 + Penthouse

**CEILING HEIGHTS:** 10' Slab to Slab, 12' Upper Floors

**PARKING:** 2 Levels Underground

**ELEVATORS**:

6

**ZONING:** D-6-R

**BUILDING FAR:** 

9.06

# POTENTIAL USES



MULTIFAMILY RESIDENTIAL CONVERSION MIXED USE, HOSPITALITY + RESIDENTIAL CONVERSION

*	**	**	*
Г		$\equiv$	٦
	-	Ξ	

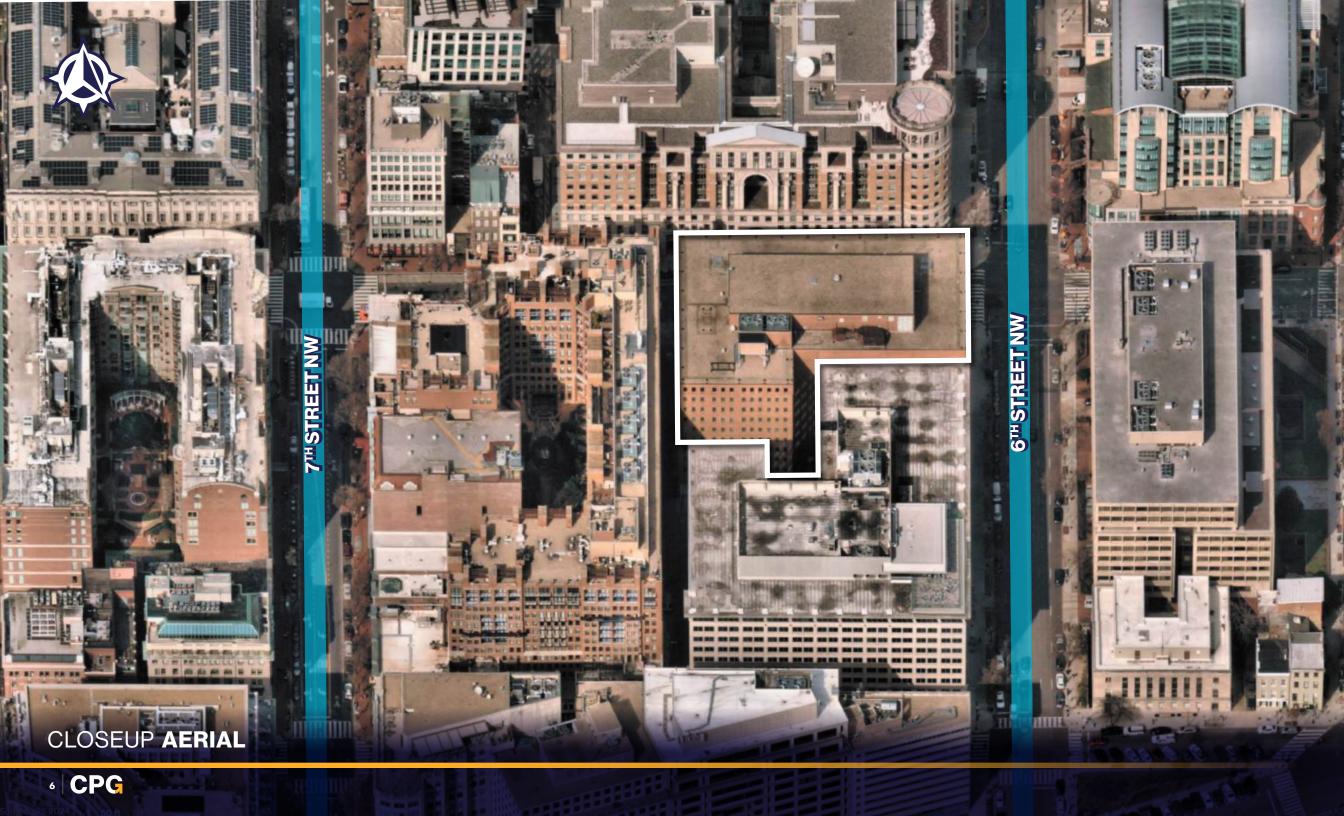
UPGRADE TO CLASS A / TROPHY OFFICE



AFFORDABLE HOUSING



STUDENT HOUSING

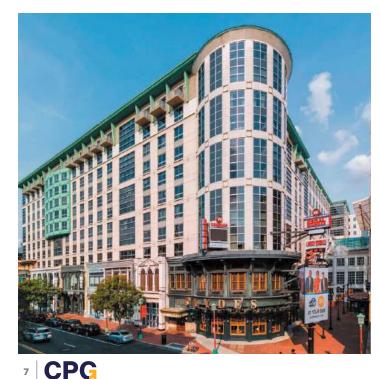




# ENTERTAINMENT **DISTRICT**

#### **MONUMENTAL SPORTS IMPACT**

600 E Street is at the doorstep of a transformational change occurring in Penn Quarter & Chinatown. Just a few months ago in December 2024, the City unanimously approved a massive deal to acquire Capital One Arena, and lease it back to Monumental Sports thru at least 2050. Collectively, the parties plan to invest over \$800 million into modernizing the current Arena, with neighborhood investments in the surrounding area well underway. The total financial impact being injected into this area of the City is expected to reach close to \$2 billion.





#### GALLERY PLACE | 616 H STREET NW

MRP Realty's acquisition of the Gallery Place property next to Capital One Arena for \$39 million is part of a broader \$515 million initiative aimed at transforming Capital One Arena and revitalizing Downtown DC.



\*FUTURE CAPITAL ONE AREA RENDER

# CAPITAL ONE ARENA

# LEASE SUMMARY

#### **TERM:**

The amended lease agreement extends through June 30, 2050, with Monumental Sports holding five fouryear extension options, potentially extending the lease to 2070. To exercise each extension, Monumental Sports must provide notice at least 12 months before the then current term expires.

#### **NON-RELOCATION COVENANT:**

The lease includes a non-relocation covenant, meaning the teams cannot consider relocation options until June 30, 2045. From June 30, 2044, to June 30, 2045, the District has an exclusive right to negotiate with Monumental Sports to extend the lease. After this period, Monumental Sports may engage with other jurisdictions without restrictions.

#### FINANCIAL COMMITMENTS & RENT STRUCTURE:

Monumental Sports' rent structure will remain the same as under the current lease whereby Monumental Sports pays annual rent with the periodic escalations. The annual rent starts at \$1.5 million. If all renewal options are exercised, rent will reach \$3.3 million in the final renewal term.





FUTURE CAPITAL ONE AREA RENDER

# DEVELOPMENT & FINANCING AGREEMENT

The District commits to a total contribution of \$515 million towards the arena's redevelopment, allocated approximately as follows:

# \$87.5 MM

for purchasing the arena property, paid at closing. (MSE will in turn reinvest these proceeds to the project.)

\$84.3 MM

available upon execution fo the agreement

\$171.8 MM

available by October 30, 2025

# \$171.3 MM

available by October 30, 2025

Monumental Sports will contribute at least **\$285 million plus the \$87.5 million arena sale proceeds** and is solely responsible for any cost overruns. The project budget and any amendments are subject to mutual agreement, with disputes resolved through negotiation or arbitration. FUTURE CAPITAL ONE AREA RENDER

14





# CPG RELATIONSHIP® DRIVEN REAL ESTATE LOCATION SUMMARY

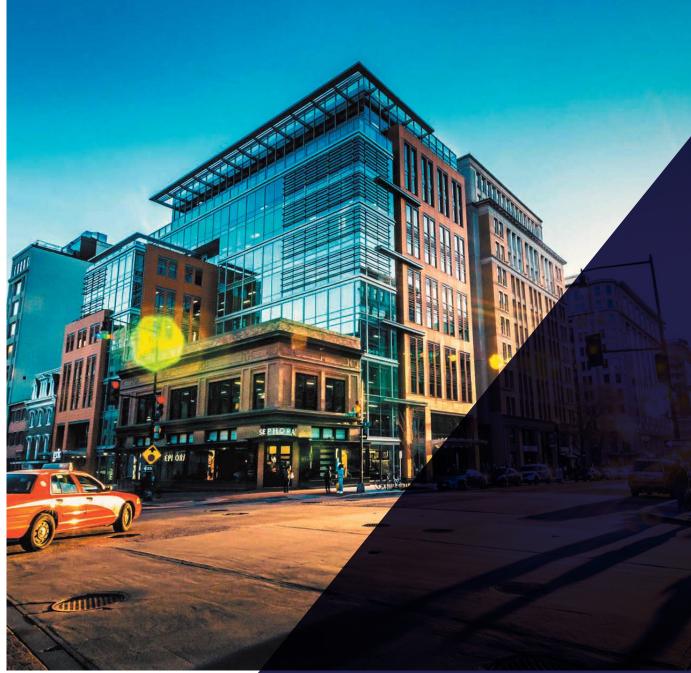
# **PENN QUARTER**

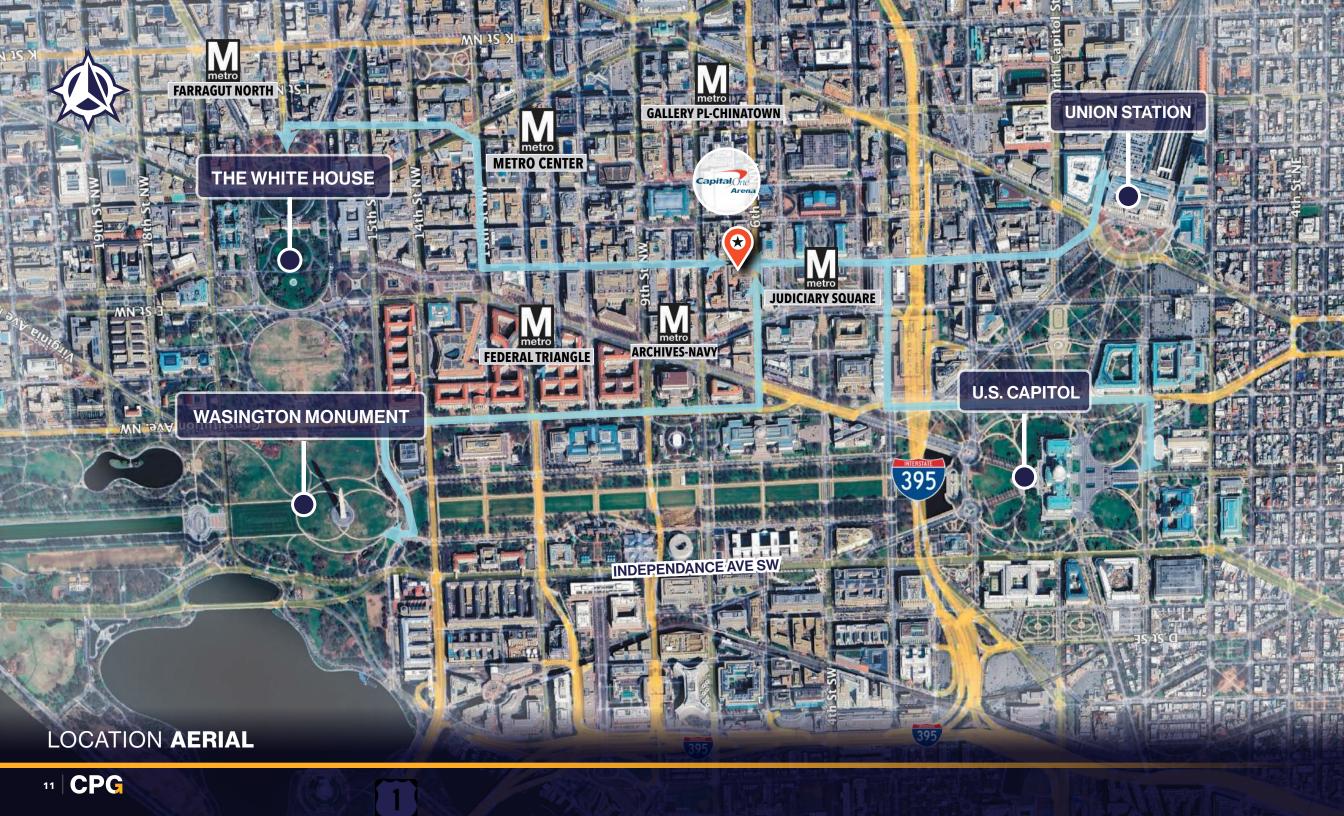
Despite the continued challenges in the downtown DC office market, the multifamily market has continued to add new renters. The demand for apartments has not stopped since the initial bump of renters post-Covid, and population growth in the District continues to climb. The Penn Quarter Submarket attracts renters because it is close to employment, cultural attractions, and a vibrant lifestyle. It's an evolving area that will likely continue adding more residential space into the traditional office core.

Developers have remained intent on bringing high-quality communities to the area. Elle Apartments opened in July 2024 with 163 units. It is an example of converting former office buildings into residential. It was formerly the Peace Corps headquarters. As a result of the continued deliveries, the vacancy rate in Penn Quarter is approximately 7.3%. More conversions will likely be underway in the submarket as the District launched a Housing in Downtown program to catalyze new residential conversions via a 20-year tax abatement.

#### **DEMOGRAPHICS** (1 MILE RADIUS)







# CONVERSION INCENTIVES

#### **DOWNTOWN AREA REVITALIZATION ACT OF 2024**

In October of this year, Mayor Muriel Bowser submitted legislation to the DC Council that revealed the city's plan to purchase Capital One Arena for \$87.5mm and lease it back to Monumental Sports as part of a \$515mm commitment by the District to renovate the stadium over the next 3 years. Monumental has pledged to contribute \$285mm to the project and cover cost over runs. The renovation will include an additional 200,000 sf to the 1 million sf building. DC B 25-1004 is in process of approval, and had its first reading on November 26, 2024. The Bill is estimated to generate nearly \$395mm of annual wages (including professional athletes), via 762 full time employees, and 2,649 part time em ployees. It is also estimated to generate -\$6mm of annual contributions and community benefits into the community.

#### HOUSING IN DOWNTOWN (HID) PROGAM

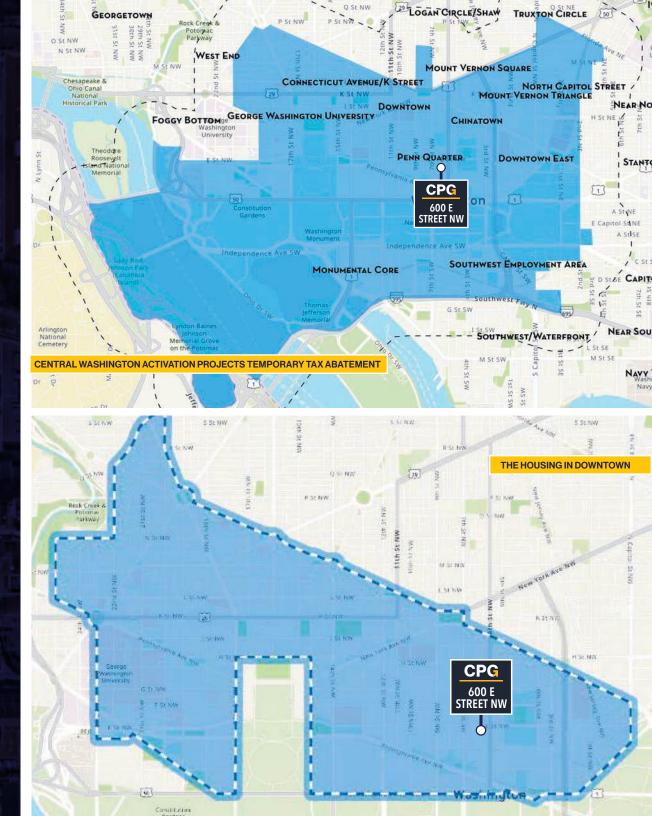
Housing in Downtown (HID) is a newly approved program designed to encour age new residential development through office to residential conversion via a 20-year tax abatement. HID is expected to help achieve 90% of the Mayor's goal of 15,000 new residents in Downtown by 2028. This legislation is being successfully executed in the redevelopment of 1625 Massachusetts Avenue, a 114,000 sf office building being converted into 157 apartment units. Additionally, 1825 and 1875 Connecticut Avenue are using the HID Program in the conversion of over 1mm sf of office into 525 apartment units.

#### **QUALIFIED CENSUS TRACT**

The Property is within a Qualified Census Tract for 2025, providing affordable housing developers the ability to apply for Low Income Housing Tax Credits. Developers intending to develop affordable projects located within a Qualified Census Tract can apply for a 4% tax credit to offset their development costs

#### DC APPROVES EMERGENCY TAX RELIEF

On March 4, 2025, the DC Council approved new legislation which ultimately changes the timing the tax rate for Office to Residential Conversions takes effect. Prior to this legislation, when a conversion project delivers the property changes from Class 2 tax rate (\$1.65 to \$1.89 per \$100 of assessed value) to Class 1 tax rate (\$0.85 per \$100 of assessed value) to Class 1 tax rate (\$0.85 per \$100 of assessed value). This new legislation bumps up the change in tax rate from project delivery to building permit, which essentially halves the annual real estate tax bill during the development and construction time frame, saving the developer significant carry costs. This is another bit of legislation by Washington DC to encourage these office to residential conversion projects.



# THE GLOBAL HUB OF INFLUENCE

Washington, DC has long been viewed as one of the most stable economies across the Country. It boasts a highly educated workforce, a low unemployment rate (currently standing at 4.2%, in line with the national average), exceptional culture, and an anual average of 25 million+ visitors per year who inject tourism dollars into the Region. It has experienced steady population growth and continues to be one of the most resilient and attractive cities for commercial real estate investment.. As the nation's capital and a global power hub, DC is able to withstand cultural and economic shifts, even if national news may suggest otherwise as of late.

Buoyed by the federal government, DC employs over 300,000 people and typically awards \$60 - \$70 billion in federal contracts each year. This

foundation has fostered the growth of government contractors, technology firms, lobbying groups, law firms, private industry, as well as major players in finance, consulting, non for profits, and healthcare.

Both a national and international destination, DC is home to 180 embassies and is the epicenter of policymaking, with a few of the country's leading educational institutions. It has a top tier infrastructure, a strong metro system, a northeastern rail system, and 3 major airports. Many of the top Fortune 500 Companies have established a large presence here including Amazon, Apple, Capital One, Freddie Mac, General Dynamics and many others.

park system in the country

#1

61% hold a Bachelor's Degree or higher

more than

175+ embassies & policy

organizations







13



IT & Science 129,564 JOBS



Healthcare 71,986 JOBS Education 53,718 JOBS

# TRANSPORTATION **PROXIMITY**

Future tenants of 600 E Street have the ability to walk to multiple Metrorail stations within a few city blocks, including Gallery Place, Archives and Judiciary Square. This allows for quick access and easy travel to the rest of the City along with the greater DC Metro area. Additionally, tenants can quickly get to DCA, Union Station, and soon to be IAD once the Sllver Line Phase 2 is complete.

- Quick access to Metrorail Yellow, Green and Red Lines via **short two block walk**
- Quick Access to Interstate 395, which provides an
  immediate route out of the City
- Quick Access to major routes including
  Massachusetts Ave, Constitution Ave, and K Street.





# MARKET MAP

Whether you're interested in live performances, exploring museums, or enjoying unique dining experiences, Penn Quarter provides a rich tapestry of entertainment options to explore.

- EXPLORE World-Class Museusms
- VISIT Prominent Performance Theatres
- **DINE** at Renowned Restaurants
- **SHOP** at High-End Retailers

CPG

ATTEND EVENTS at Capital One Arena





# CPG RELATIONSHIP" DRIVEN REALESTATE LANDUSE SUMMARY

#### **PROPERTY ADDRESS**

- **SIZE:** Square 457, Lot 39
- LOT AREA: 36,177 sq. ft.
- ASSESSED VALUE (BUILDING ONLY): \$18,844,260 (proposed 2026)

#### **PENNSYLVANIA AVENUE NATIONAL HISTORIC SITE / DEVELOPMENT PLAN**

- Subject to review by the D.C. Historic Preservation Review Board (existing structure is outside the period of significance and is not considered to be a contributing structure)
- Subject to the Pennsylvania Avenue Development Corporation Plan of 1974
  - » The PADC Plan and Square Guidelines set forth requirements and goals for Square 457 regarding use, height, design, and site access
  - » Changes from PADC Plan may require review and approval by the National Capital Planning
  - » Commission pursuant to a 1996 Memorandum of Agreement
- HPRB and/or NCPC review may result in development that is not able to achieve the full parameters of what is allowed by-right under the Zoning Regulations



David Avitabile Goulston & Storrs DAvitabile@goulstonstorrs.com (202) 721-1137



# LAND USE SUMMARY

#### ZONING - LOCATION, HISTORY, AND USES

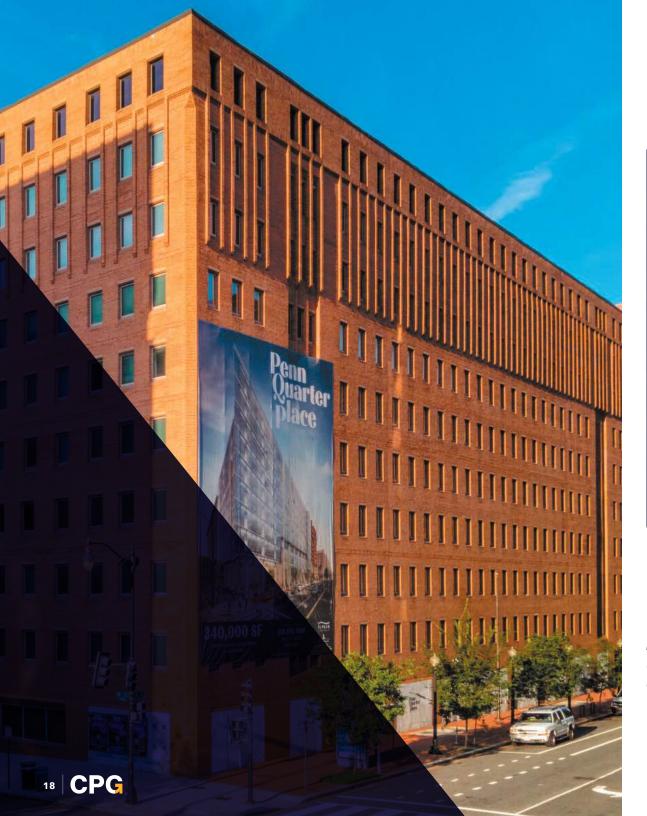
- ZONE: D-6-R Zone District
  - » Downtown Zone Street Segments: 6th Street and E Street (secondary streets)
  - » Downtown Zone Subareas: Downtown Arts and Pennsylvania Avenue Sub-Areas
  - » Downtown Credit Area: Area 2
- HISTORY: BZA Order No. 11556 (1974) (approved roof structures)
- PERMITTED USES (I 302.1):
  - by-right include office, retail, lodging, residential, educational, and institutional uses
- RESIDENTIAL USE REQUIREMENT (I 305.3; I 562.2):
  - 2.0 FAR minimum; may be decreased through density credits or affordable housing
  - » Residential use in excess of 2.0 FAR may generate density credits
  - » Inclusionary Zoning (I 562.3): not applicable
- RETAIL & OTHER PREFERRED USE REQUIREMENT (I 601 & 602):

Except for entirely residential buildings:

- » 50% of ground floor gross floor area must be devoted to certain preferred uses: retail, service, entertainment, eating and drinking, or arts uses, and
- » Minimum requirements for ground-floor display windows and pedestrian entrances must be met

#### **ZONING - HEIGHT, DENSITY, AND AREA REQUIREMENTS**

- DENSITY (I 562): D-6-R Zone District
  - » Residential: unlimited
  - » Nonresidential: 8.5 FAR maximum; may be increased through density credits
- HEIGHT (I 563): 120 ft, based on width of 6th Street NW (100 ft. wide)
- PENTHOUSE (I 214; I 563.3): 120 ft, based on width of 6th Street NW (100 ft. wide)
  - » Height: 20 ft
  - » Density and Use: Up to 0.4 FAR of habitable uses, which may trigger mandatory affordable housing contribution requirements
  - » No FAR limit for mechanical space
  - » Setback, Single Enclosure, Uniform Height: all per Subtitle C, Chapter 15
- LOT OCCUPANCY (I 202): 100%
- FRONT BUILD-TO LINE (I 203): not applicable
- REAR YARD (I 205):
  - » Typically 2.5 in. per ft. of height, not less than 12 ft.
  - » Not required for first 25 ft. of height; may be measured from center line of alley
  - » Court in lieu of rear yard permitted subject to requirements of I 205.4
- SIDE YARD (I 206): not required
- COURTS (1 207): varies based on use and type of court
- **GREEN AREA RATIO (I 208):** 0.2



# LAND USE **SUMMARY**

#### SITE ACCESS AND TRANSPORTATION

• SITE ACCESS:

- » Public Alley (15 ft. along west side of property; 30 ft. at rear of property)
- » Existing Curb Cut on E Street (located proximate to alley)
- » The confluence of the PADC Plan, DDOT requirements, and the Zoning Regulations may require relocation of vehicular site access to the public alley.
- VEHICULAR ENTRANCE (I 401.1):

Vehicular entrance is not permitted from a public street when the property has access to an alley of at least 15 feet in width

- VEHICLE PARKING (I 212.1): none required
- BICYCLE PARKING (I 212.5): varies based on use
- LOADING (I 213): varies based on use

The summary is based solely on publicly available information and regulations in effect at the time of drafting and does not evaluate the existing building, potential restrictions on title, potential redevelopment alternatives, or other laws and regulations beyond those cited herein. This summary is not a memorandum or opinion of counsel and may not be relied on as such

# OFFICE TO RESIDENTIAL CONVERSIONS



1201 Connecticut Ave NW 61-unit apartment building



1133 19th Street NW new residential building with approximately 181 apartments



2121 Ward Place 48-unit apartment project with two cafe/retail concepts



1625 Massachusetts Ave NW 157-unit apartment building



1825-1875 **Connecticut Ave NW** 

Residential development with upwards of 600 apartments



1735 K Street NW Mixed-use project with hybrid lodging & apartments



255 rental apartments above commercial space



1125 15th Street NW 264 residential units above 2,618 square feet of retail

# 2100 M Street NW

13-story, 400-unit apartment building



# CONVERSION TO MULTIFAMILY CONCEPT PLANS

As outlined in the Land Use Summary provided by Goulston & Storrs, the path to convert the building to Multifamily, Mixed Use and/or Student Housing is straightforward and encouraged. In 2019, the property owner engaged DEP Architecture which conceptually planned a conversion to multifamily utilizing a **mixture of studio, 1 bedroom, 1 + Den, and 2 bedroom units**.

Additionally, utilizing the available FAR by right, by building two additional floors expanding upwards, a developer can achieve close to **380,000 gross square feet which could yield approximately 300 – 425 units** (depending on size and unit count mixture). CPG feels the inclusion of a high quality Retail component on the ground floor can return above market rents for the residential component, and strongly advises this be considered. Grocery Anchors and multiple Restaurant Groups have expressed interest in the building, and coincided with the nearby neighborhood improvements, namely the redevelopment of the Capital One Arena, we expect that interest level to rise dramatically.

CPG expects new construction Class 'A' multifamily units at this location to produce market rents in excess of **\$5.00 psf**, and Ground floor retail rents of **\$50 - \$70/nnn psf** should the Developer execute on a premium conversion. Further Note: We believe additional incentives can be acquired from the City by putting a Grocery anchor in this location.

#### **TYPICAL FLOOR | OPTION A**



# CONVERSION TO MULTIFAMILY CONCEPT PLANS



# CONVERSION TO CLASS A OFFICE

While recent news has indicated the Office market in Downtown DC remains sluggish, you would not be able to tell by focusing on the Class A / Trophy market. With a lack of new construction and deliveries over the past 4 years, Tenants have continued to renew and absorb Washington's top tier product. At the end of Q4 2024, for the first time in 3 years, the Downtown market experienced flat absorption which had not been the norm. This can be directly attributed to Tenant demand for quality.

In 2024, many of the top Lease deals occurred on the East End, with the likes of Fannie Mae, Monumental Sports, McDermott Will & Emory, and AT&T all leasing large blocks of space in excess of 100,000 feet. We expect this trend to continue even in the face of Federal Government cuts and policy changes.

It is our belief that Developers will look to reskin the façade of the building and investigate ways to add a landmark retail amenity to the ground floor. In doing so, that may require opening up the entirety of the second floor to give the lobby a more dramatic presence, as well as give your retailers an improved window line. Implementation of strategies such as these, while losing rentable area, helps yield higher rents on upper floors.

#### CLASS A OFFICES PENN QUARTER

VI	ADDRESS	RSF
1 A	1100 15th St NW	867,000
1	655 New York Ave NW	677,449
NUM.	1101 New York Ave NW	512,092
F	700 K St NW	495,847
	601 Massachusetts Ave NW	478,882
I	600 Massachusetts Ave NW	437,500
	1152 15th St NW	394,165
	701 Pennsylvania Ave NW	377,909
	801 Pennsylvania Ave NW	362,000
	700 6th St NW	314,000
	800 10th St NW	293,010
	655 K St NW	287,800
	1301 Pennsylvania Ave NW	286,850
	850 10th St NW	282,931
-	901KStNW	260,797
	799 9th St NW	259,000
	455 Massachusetts Ave NW	242,336
	1101 Pennsylvania Ave NW	226,641
	1099 New York Ave NW	180,878

# Q42024

CLASS A LEASING ACTIVITY 1,322,393 SF

CLASS A

CLASS A TOTAL SALES \$779,350,000



# SALES COMPARABLES



#### CONTACT



#### **MYCHAEL COHN**

Founder & CEO 301-523-7191 mcohn@cohnpropertygroup.com



#### **JOSH SIMON**

Principal 301-461-8699 jsimon@cohnpropertygroup.com



#### **ANDREW BROWN**

Senior Vice President 301-524-9362 abrown@cohnpropertygroup.com



7272 Wisconsin Ave, 10th Floor Bethesda, MD 20814 (301) 945 0154 www.cohnpropertygroup.com